

# Integrating youth concerns into urban development strategies

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Examples of European approaches in some  
larger cities of Middle and West Europe

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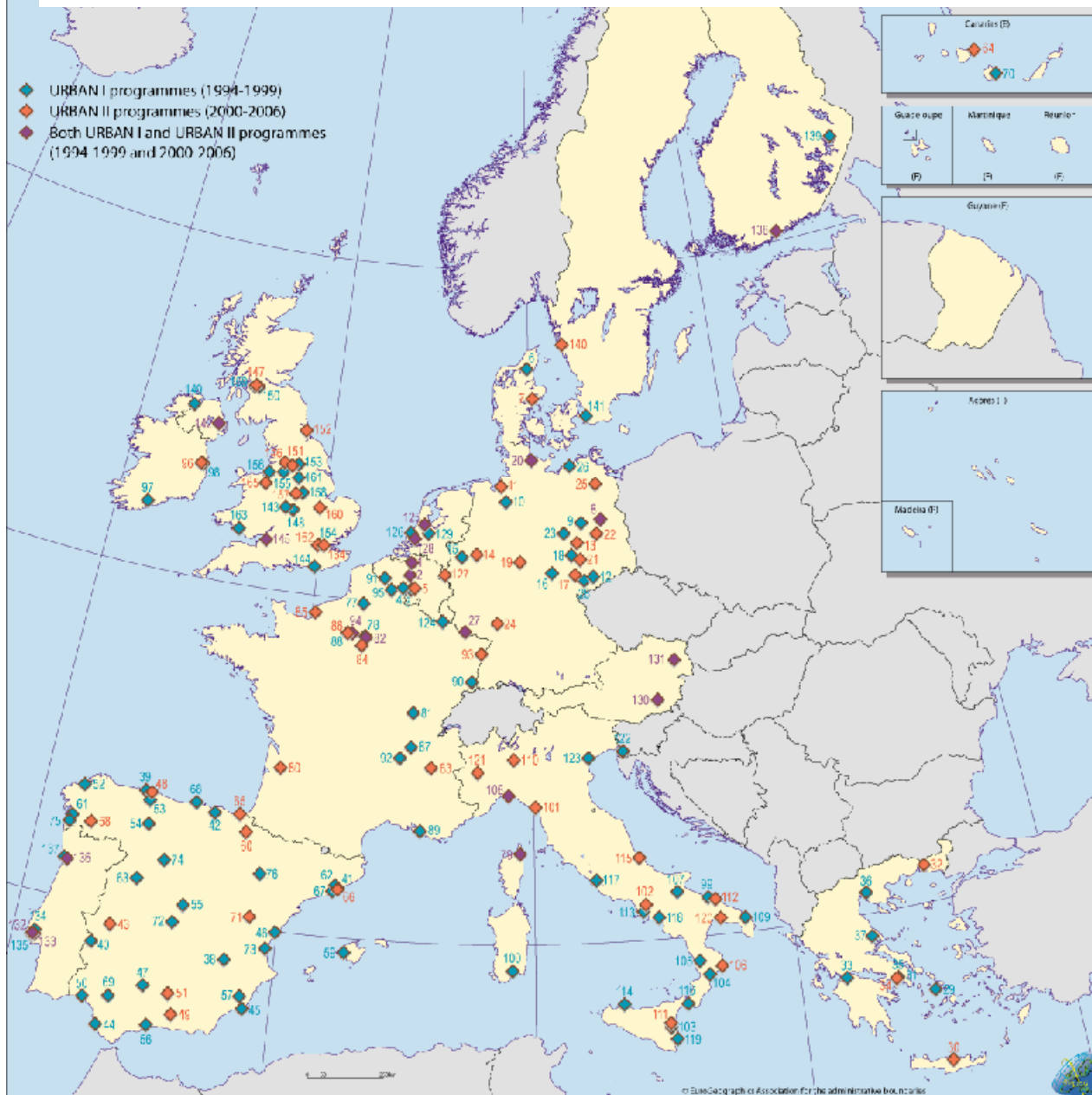
# Overview

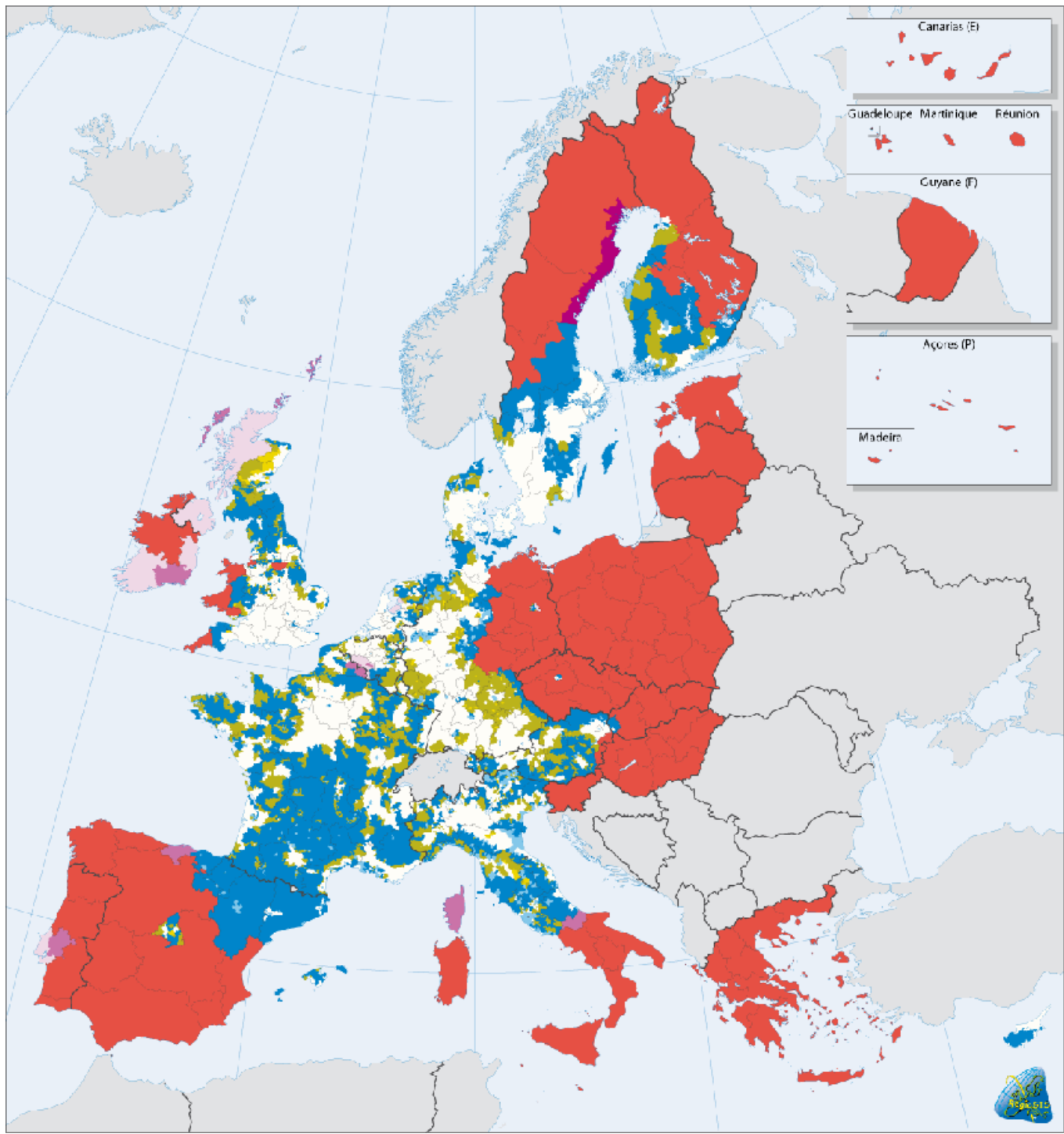
- URBAN I and URBAN II –  
Initiatives of the European Union

## Examples:

- “Essener Konsens”  
a program on the local level
- Corporate citizenship in Germany
- The Agenda 21 - Initiative

# Cities participating in the URBAN Community Initiative





Structural Funds 2004-2006:  
Areas eligible under Objectives 1 and 2

- Objective 1**
- Objective 1
  - Phasing-out (till 31/12/2005)
  - Phasing-out (till 31/12/2006)
  - Special programme
- Objective 2**
- Objective 2
  - Objective 2 (partly)
  - Phasing-out (till 31/12/2005)
  - Phasing-out (partly) (till 31/12/2005)

# Aquis Urban

- Holistic urban development
- Strengthening local partnership
- Exchange of experience at the national and international European level
- Transparent selection of funded cities
- Concentrated utilization on urban areas embedded in city-regional development perspectives
- Capacity building within the cities
- Civic participation in order to ensure the greatest visibility of measures on site

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# Some examples

- Improving the attractiveness for investment and reinforcing competitiveness
- Strengthening entrepreneurship, promoting small and medium sized enterprises
- Improving education, training and qualification opportunities
- Expanding infrastructure and leisure, cultural and recreational activities

# Process structure

*needs self implemented rules to be followed!*

**URBAN  
Project support**

Top down



**Successful integration of youth  
concerns in local projects**

Bottom up

**Local initiative and  
local implementation**

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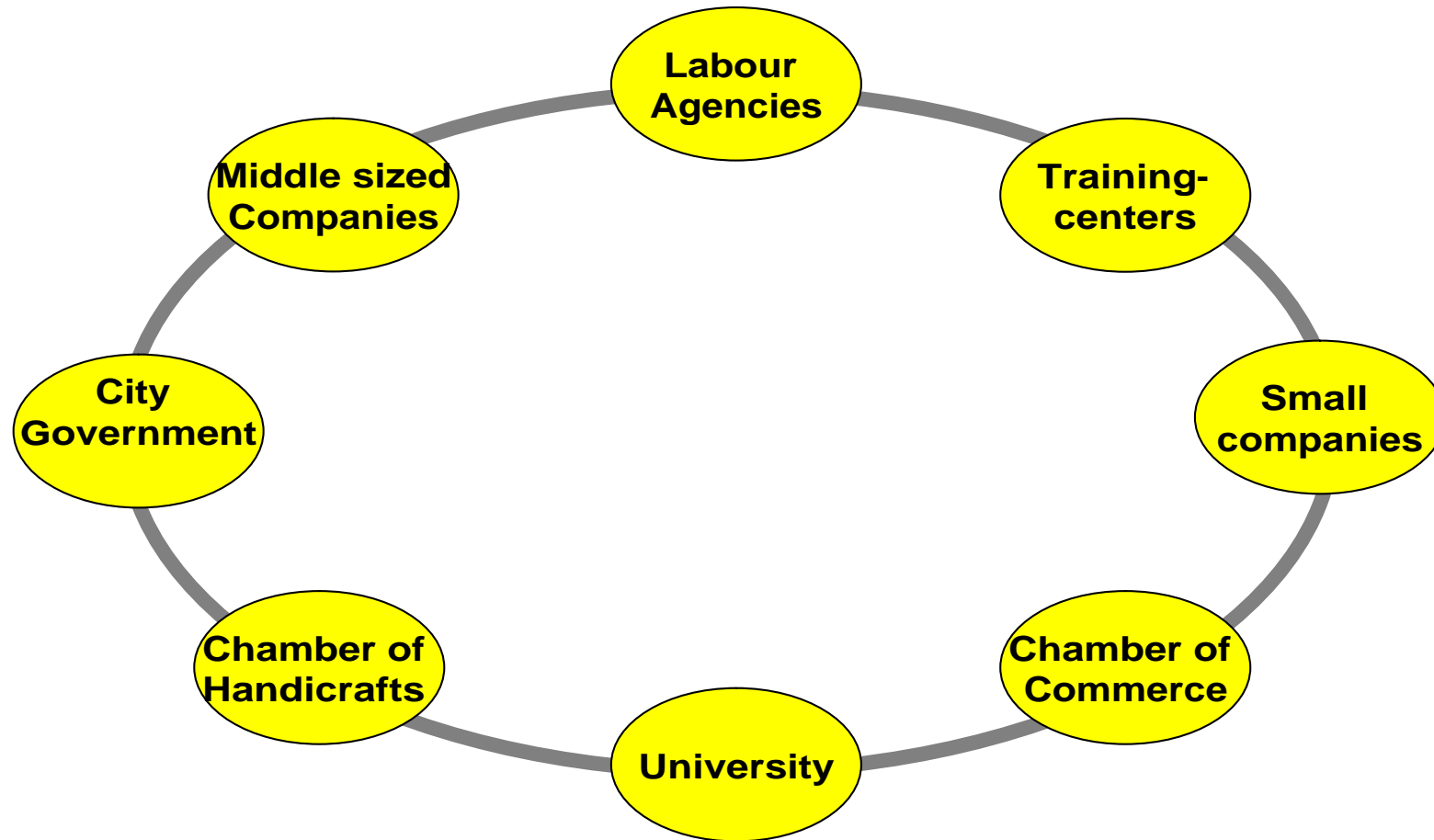
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# The “Essener Konsens”

a special program on the local level

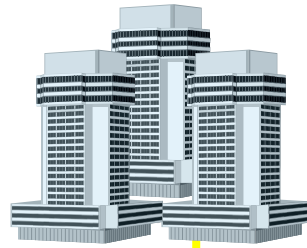


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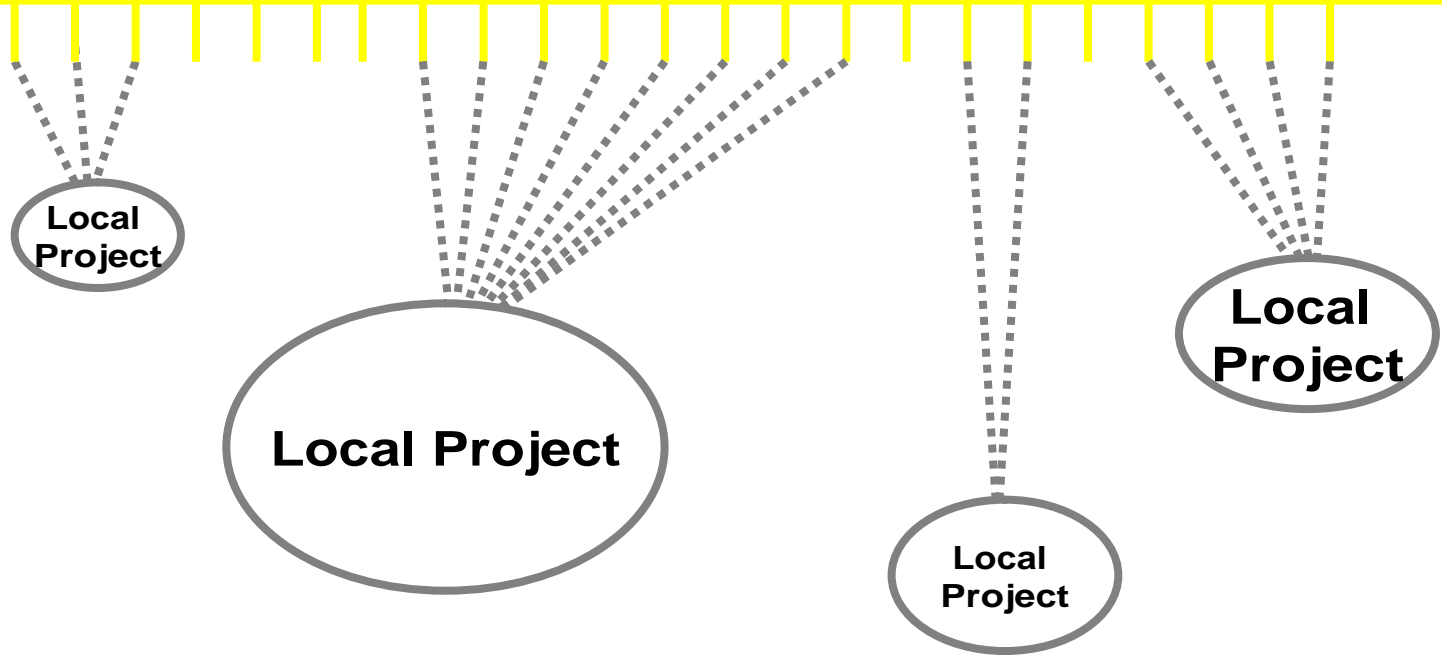
# Corporate Citizenship



**Global Players**  
national and international companies

CEO / Board

Middle Management



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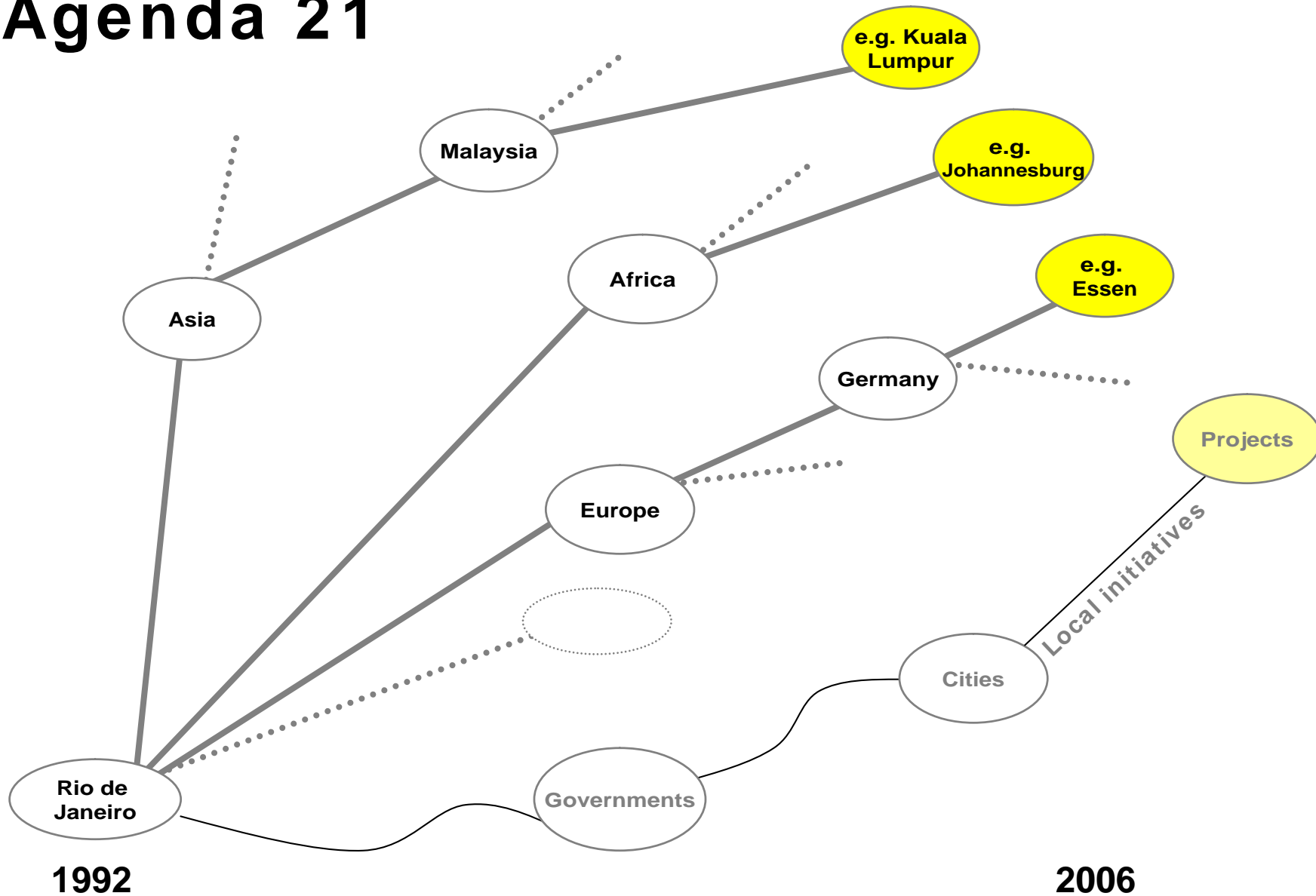
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# Agenda 21

- Participation
- Empowerment
- Support of Good Governance
- MDG: Millennium Development Goals

# Agenda 21



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# Factors for success

for integrating youth concerns into urban development strategies:

- “Top down” project support
- Local “bottom up” initiative and implementation
- Strategies for long term approaches with local authorities
- Self implemented rules to be followed
- Ongoing exchange of experience and long term support

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